

algo 

**PEINTURE
à base
d'algues**

Healthy paint for healthy habitat

algo Awards



An innovation several times medal-horder



À L'INITIATIVE DE
LA FONDATION POUR LA NATURE ET L'HOMME
ET DE L'UNION NATIONALE DES CPIE



OUR COMPANY

- Start-up ALGO PAINT was create in 2015, a FELOR S.A. spin-off
- Paint manufacturer since 1970 – More than 47 years of experience in buildings paint.
- 1 plant for the production of paints located in Rennes (North-West of France)
- 1 central laboratory UNIFAP in Paris



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Peinture à base d'algues

**A PRODUCT OF BREAK AND
INNOVATION**

THE PAINT, IN THE CLOSEST OF OUR LIVES

THE QUALITY OF AIR, A PUBLIC HEALTH ISSUE

THE SOLUTION FOR THE QUALITY OF INDOOR AIR

OUR DECORATIVE AND PROFESSIONAL PAINT

ALGO[®] TEAM

OUR REFERENCES AND VALUES

ALGO[®] AWARD'S



THE PAINT, IN THE CLOSEST OF OUR LIVES

strong and visible reflect
valued and recoverable of a building

... but a taste of water in the
budget of a construction

The prize of paint divides up between

The work force
for

85 %

The paints represents only

15 %



0,3% ONLY
OF THE TOTAL COST
OF NEW
CONSTRUCTION





THE QUALITY OF AIR, A PUBLIC HEALTH ISSUE

Did you know ?

The paint is a major source of interior pollutant

1/3 of french people are affected by allergies. In less than 10 years, 1/2 of french people will be allergic*

*Source: ASEF & Sante-Medecine.net

The RT 2020 will include a shutter about health and building around the quality of air.



ON AVERAGE,
WE SPEND
22H / DAY
IN CLOSED SPACE

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Peinture à base d'algues

**THE SOLUTION
FOR CLEAN AIR**



V.O.C.'S
- 1 G./LITER



HEALTHY PAINT FOR HEALTHY HABITAT

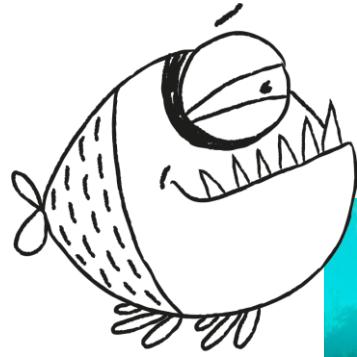


It's benefits for the quality of air

Upgrading local and renewable raw materials : algae
from our French coast (Brittany)

A paint naturally certified by Ecolabel





ALGO DARES TO BYPASS RAW MATERIALS DERIVATIVES OF PETROLEUM

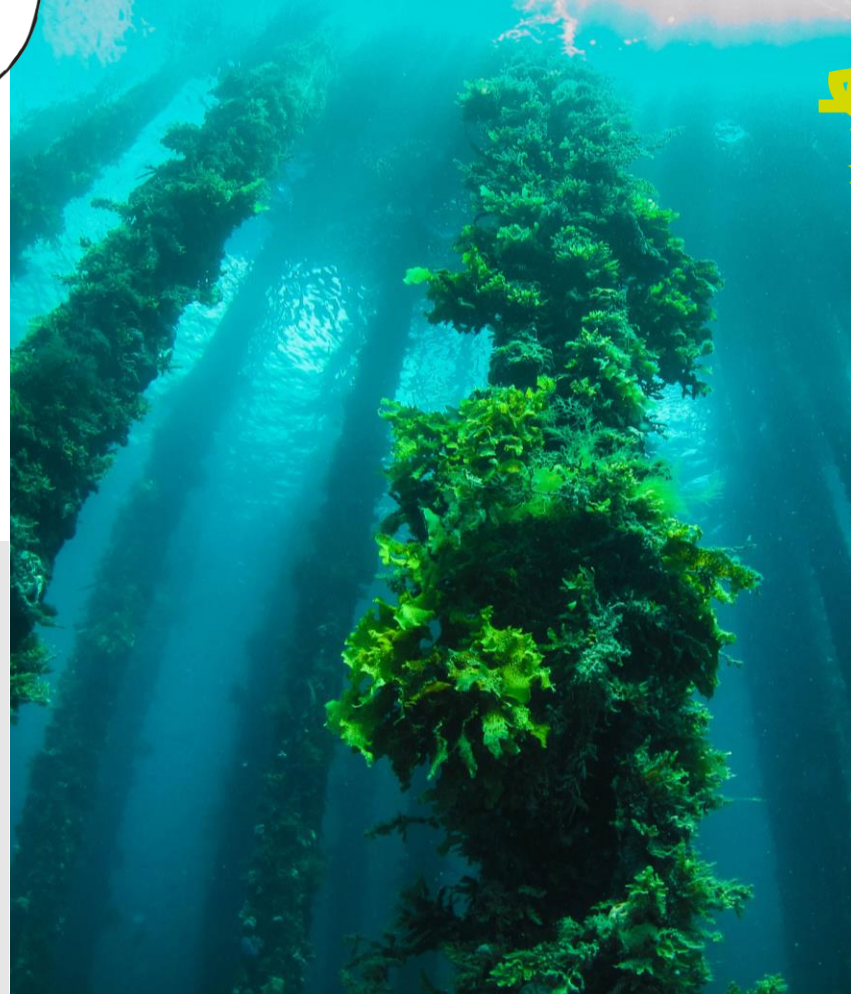
It's benefits for the environment and planet

Upgrading local and renewable raw materials :
algae from our French coast (Brittany)

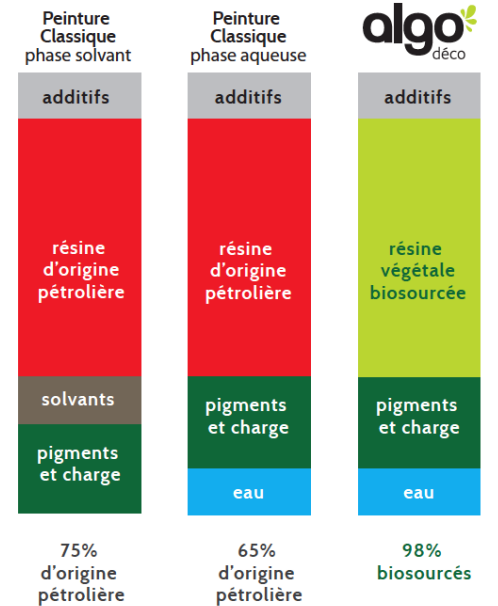
Do not encroach on the land reserves intend to
feed the human being

Do not requires freshwaters

Without fertilizer and pesticides



98%
BIO-SOURCED PAINT



EXCEPTIONAL PROPERTIES REGARDING APPLICATION

It's benefits for a product of quality

The algae was selected because of its lamellar structure giving and increasing thus high covering properties of our paints.

Easy to apply for a sustainable depiction

High hiding / covering power

A big ageing resistance

A washable paint



AN EXCEPTIONNAL
EFFICIENCY!
12M²/LITER



FAVOR SHORT CIRCUITS

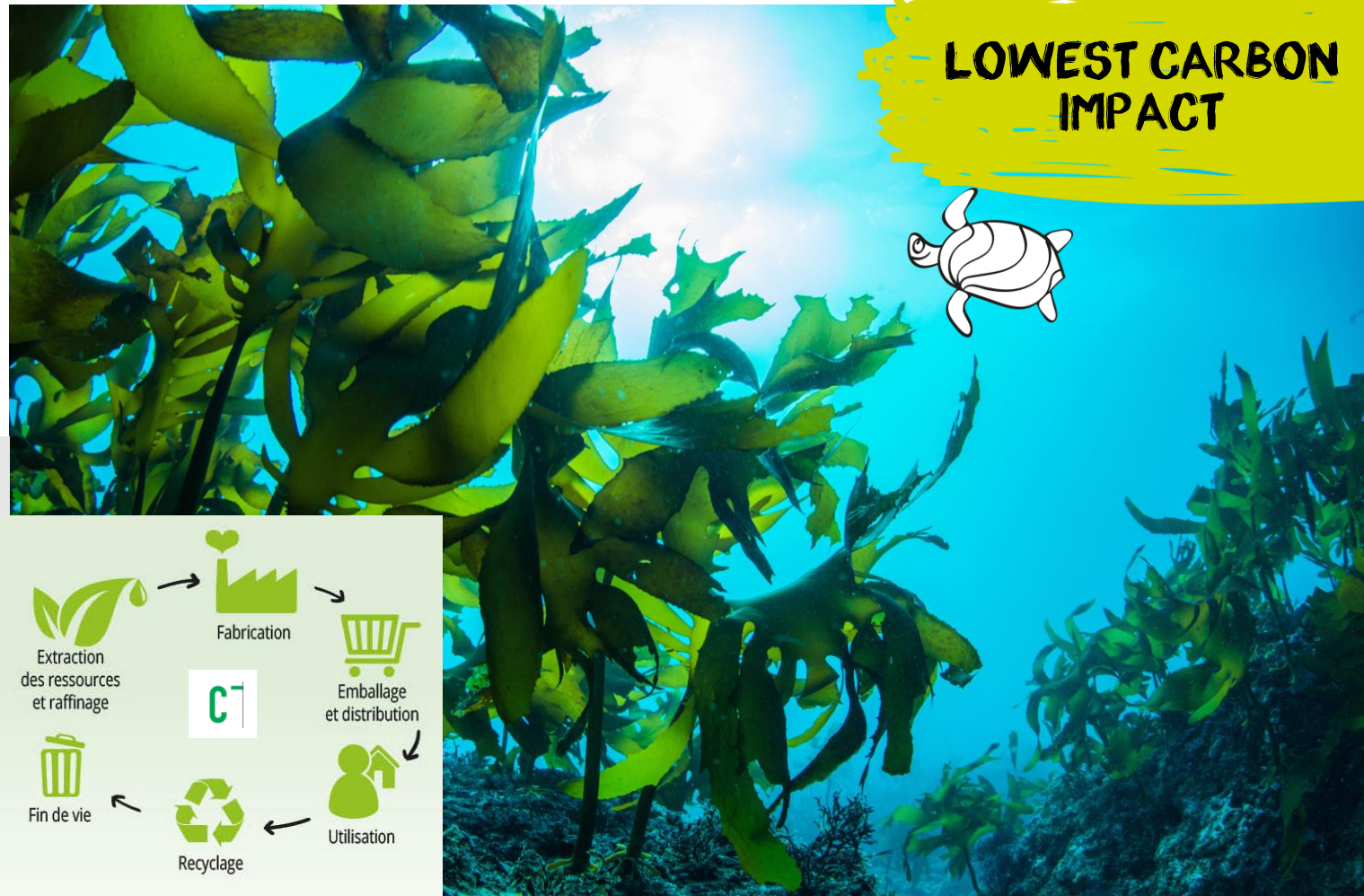
It's benefits for local economy

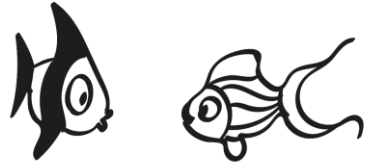
Valuation of a local raw matériel

A process of production favoring the local economic synergies

Lowest environmental impact and carbon footprint thanks to short supply chain.

Report (F.D.E.S.) established by QUANTIS laboratory,





A COLLABORATIVE PROJECT

A board of directors committed to innovating in sustainable economy

R&D managed in collaboration with more partners

R&D



Centre d'études
et de valorisation des algues



Union des fabricants
de peintures et vernis



The support of our region



Centre d'aide assurant le
conditionnement
de nos produits



Plateforme de crowdfunding

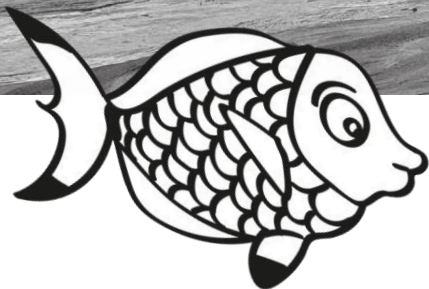
BRETAGNE

Strong partners





algo 



**Thank
you
TRUGAREZ**

